



## PONANT posts record quarter for sales



In the first three months of 2023, PONANT posted its best quarterly results for bookings since the company was launched 35 years ago, smashing its previous record by +30%. The number of bookings in the first quarter of 2023 was 80% higher than in the first quarter of 2019.



Despite a still very unsettled market, PONANT is back to robust levels of bookings. Above those for 2022 and even those of the pre-Covid period.

*“This result not only reflects the recovery in confidence in the market, but to PONANT’s ability to stand out in its sector,”* explains, Hervé Bellaïche, Chief Sales, Marketing & Communications Officer.

*“The quality of service that has built PONANT’s reputation over the last 35 years just keeps on improving. While remaining vigilant about societal changes and able to transform ourselves when necessary, we are confident in our business model: small ships, respectful of the destinations visited and environmental issues, and an always better quality of service,”* he adds.

### ABOUT PONANT

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*Explore to Inspire:* explore to better understand, learn, share and protect. PONANT has been committed to more responsible tourism, and purposeful voyages of exploration for 35 years. Aboard a fleet of 13 French-flagged small ships, fitted with the latest environmental technologies, the journey of exploration is always elegant, authentic and inspiring. For more information [www.ponant.com](http://www.ponant.com)

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