



## Tomorrow's cruise? It is now with PONANT



As one of the first cruise lines to resume business, PONANT conceived and for the last two months has been offering a model for the cruises of tomorrow. Faced with the current global situation, the combination of small capacity eco-friendly ships, a strict health protocol and itineraries created with local people to ensure sustainable tourism is proving a success.

The concept is working well in France and abroad, with 40 cruises operated since business resumed on 11 July

Be it France, Iceland, the Arctic, Croatia or French Polynesia, it is their small capacity ships with onboard medical facilities and staff, together with strict health measures, that have enabled the French company to resume cruises and ensure peace of mind for their guests. PONANT has worked closely with local players to put together totally new itineraries to discover unusual hidden away places. Long-established operational experience and an ability to adapt to changing regulations have even allowed them to venture as far afield as Iceland, the Arctic and French Polynesia.

### A "Covid-safe" health protocol that responds to current and future restrictions

Two months down the line and PONANT's 'Covid-safe' protocol has proved effective, enabling guests to cruise in the best possible health conditions. The system has been constantly tested and improved, with the result the company now has the tools and solid expertise that will remain relevant in the years ahead.

A laboratory of ideas to forge the cruises of tomorrow

“Proximity, going off the beaten track or reconnecting with nature – these are the expectations we observe have become more and more important to our guests. They are very much in tune with the company’s values. We are artisans of the sea!” explains Nicolas Dubreuil, Director of Expeditions for PONANT. “Our ships are 40 times smaller than recent vessels to come into the industry, that’s what makes the difference for guests on board, as well as the regions and their residents that we visit.”

He adds: “We have always preferred to work closely with locals to create programmes that fully respect coastal areas and their communities. What is valid for my village in Greenland at Kullorsuaq also applies when we approach French shores. That includes our environmental and societal impact studies, our strict landing protocols and the supervision provided by our naturalist guides.”

Can these initiatives continue? In response to feedback from guests and local players, the majority of these itineraries are scheduled to be repeated. Meanwhile, the company has several sailings in France until mid-October, and throughout the autumn in the Eastern Mediterranean and French Polynesia.

Next sailings:

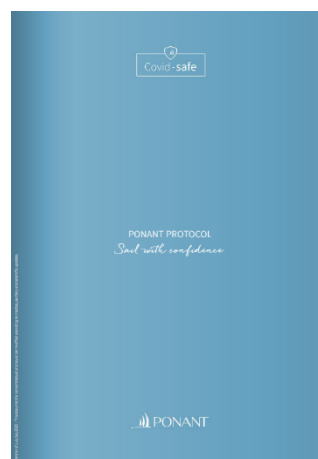
[In France: Wild Corsica and Mediterranean coast](#)

[In the Mediterranean: Dalmatian Coast, The Cyclades, Italian shores and Red Sea](#)

[In French Polynesia: Tahiti, Bora Bora, Marquesas Islands, Tuamotu](#)

To find out more about our health protocol\*: [click here](#)

\*This document may be amended depending on medical, health and scientific advances



## ABOUT PONANT

Created in 1988, by officers of the French Merchant Navy, PONANT has created a new style of cruising, under the French flag, through a unique conception of sea travel and a commitment to promoting sustainable and responsible tourism. Accessing exceptional territories aboard yachts featuring refined design, on which the art of living and excellent cuisine take pride of place: such is the promise of a unique and authentic PONANT voyage.

To prepare for the resumption of its activity, PONANT is collaborating with the IHU (Institut Hospitalo-Universitaire) Méditerranée Infection of Marseilles, one of the world's leading centres in the field of infectious diseases, as well as Bureau Veritas. The "Covid-Safe" protocol developed by PONANT is based on health standards that exceed international regulations.

For more information, visit [www.ponant.com](http://www.ponant.com)

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