



PONANT and PAUL GAUGUIN celebrate their alliance in Papeete

28 October 2019 | PONANT, the global leader in luxury expeditions, and PAUL GAUGUIN CRUISES celebrated their alliance with an encounter between *Le Boréal*, PONANT's first sistership, and the *M/S Paul Gauguin* in Papeete.

The two ships were both together in Papeete, French Polynesia, for the first time since PONANT acquired PAUL GAUGUIN CRUISES in August. The celebration of this new alliance was held on 25 October in the port of Papeete, with an accent on Tahitian traditions.

On this occasion, a ceremony to the sound of Marquesan drums took place in the presence of Etienne Goujot, member of the PONANT Board, and Richard Bailey, member of the PONANT USA Board. The President of French Polynesia, Edouard Fritch, and the High Commissioner of the Republic in French Polynesia, Dominique Sorain, attended this celebration. In front of an audience made up of local guests and passengers from *Le Boréal* and the *M/S Paul Gauguin* calling at Papeete, the blessing in Tahitian of the alliance between the two companies was followed by a performance by the traditional dance troupe O Tahiti E.

ABOUT PONANT

Established in 1988 by Jean Emmanuel Sauvée and a dozen officers from the French Merchant Navy, PONANT has led the way with a new style of luxury cruising through a unique concept of sea travel which combines exceptional itineraries with luxury hotel services aboard smaller-scale ships. In 2018, going further in its commitments for a sustainable tourism, PONANT has created a Foundation whose goal is to preserve the oceans and the polar regions and to encourage exchanges between peoples. For more information, visit www.ponant.com

ABOUT PAUL GAUGUIN CRUISES

PAUL GAUGUIN CRUISES operates the 5+-star, 332-guest m/s Paul Gauguin, providing a deluxe cruise experience tailored to the unparalleled wonders of Tahiti, French Polynesia, and the South Pacific. PAUL GAUGUIN CRUISES has been recognized by notable publications in travel and lifestyle and was voted "#1 Midsize-Ship Ocean Cruise Line" by readers in the Travel + Leisure World's Best Awards 2019. The line was also recognized as one of the "Top Small Cruise Lines" in the Condé Nast Traveler 2018 Readers' Choice Awards and is honored on the publication's 2018 "Gold List." For more information on PAUL GAUGUIN CRUISES, call 1-800-848-6172 or your travel advisor and visit <https://www.pgcruiises.com/>

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