



## 2022 a year of recognition for PONANT



From Belgium to Australia, United States, China, United Kingdom and France, in 2022 PONANT won over 30 awards, proof of the quality of its expeditions and the resources in place towards more sustainable tourism. Recognition indeed from the profession and general public for the group's talented and committed staff.

### Prizes rewarding PONANT's CSR commitments...

PONANT's list of prizes in 2022 gave pride of place to CSR with no fewer than seven trophies. They highlight the company's commitment to sustainability and its societal responsibilities, and include:

- Travel Weekly Magellan Awards (USA): gold medal for PONANT in the 'Cruise Overall-Eco-Friendly 'Green' Cruise Ship' category;
- Travels d'Or (Belgium): 'Green Action' prize awarded to PONANT;
- Global Traveler Leisure Lifestyle Awards (USA): 'Special Achievement Awards – Outstanding Environmental Initiatives' for *Le Commandant Charcot*;
- Aspire Awards (UK): 'Sustainable Practice of the Year' for PONANT.

### ...its fleet of small ships,

For 35 years, PONANT has been committed to more sustainable and meaningful tourism, offering a fleet of intimately sized yachts to ensure a unique experience and much reduced impact. It is a choice hailed by voters as its small ships (fewer than 500 passengers) won nine prizes this year, including:

- Condé Nast Traveler Readers' Choice Awards (USA): PONANT and PAUL GAUGUIN Cruises won first and second place respectively in the 'Small Ships' category;
- Travel Weekly Magellan Awards (USA): gold medal for PAUL GAGUIN Cruises and silver medal for PONANT in the 'Cruise – Overall – Small Cruise Ship' category”;
- Global Traveler Leisure Lifestyle Awards & Travel + Leisure World's Best Awards (USA): 'Best Small Ship Cruise Line' for PAUL GAUGUIN Cruises;

### ... the quality of its expedition voyages

Those boarding a PONANT ship know that choosing one of their cruise expeditions is to opt for exploration and a meaningful voyage, a distinctive vision at the heart of the company's DNA in understanding that every destination is unique.

This approach has been praised by juries around the world, including the renowned American **TIME** magazine. As it does every year in July, it published its list of the most beautiful places to visit, a selection that holds sway with those who love travel and atypical destinations. The 50 exceptional activity-rich sites included the Arctic aboard *Le Commandant Charcot*.

- Cruise Critic Editors' Picks Awards (UK): PONANT voted 'Best Cruise Line in the Arctic (Expedition)';
- Condé Nast Traveler Readers' Choice Awards (USA): PONANT topped the 'Expedition Cruise Line' category;
- Hurun (China): PONANT won an award in the 'Luxury Expedition Travel - Best New Arrivals' category;
- Cruise Passenger (Australia): PONANT won 'Readers' Choice Award in the 'Best Adventure / Expedition Cruise Line' category.

### ... and digital creativity

Finally, the 2022 awards also reflect the care that has been taken in implementing a digital strategy to serve guests, which is at the heart of PONANT's 'Explore to Inspire' strategy.

- Grand Prix des Stratégies Digitales (France): gold medal in the 'Brand / Product Platform' category for the digital experiential space on *Le Commandant Charcot*;
- Clio Awards (USA): bronze medal for the film 'The North Pole, The South Pole, and You' produced by FRED & FARID in the 'Cinematography' category.

## ABOUT PONANT

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*Explore to Inspire*: explore to better understand, learn, share and protect. For 35 years, PONANT has been committed to more responsible tourism and voyages of exploration which have meaning. The French-flagged fleet comprises 13 small ships equipped with state of the art environmentally friendly equipment. With PONANT, exploration is refined, authentic and a source of inspiration. For more information [www.ponant.com](http://www.ponant.com)

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