



“Polar Odysseys” - a pioneering new “magalogue” dedicated to *Le Commandant Charcot*



On 1st November, the brand new polar exploration ship *Le Commandant Charcot* set sail on her maiden cruise to the Antarctic. To introduce its new ship, PONANT is unveiling a highly unusual brochure entitled “Polar Odysseys”.

Welcome to the “magalogue”

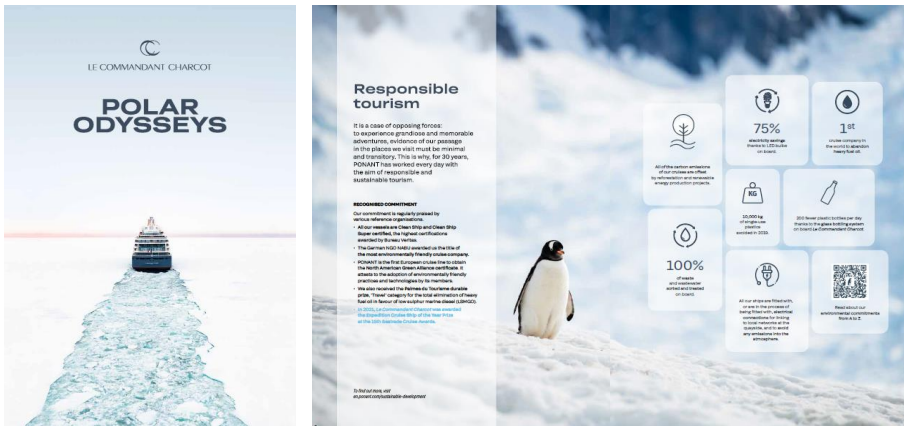
Halfway between a magazine and catalogue, “Polar Odysseys” is a new 188-page brochure that immerses the reader into the Arctic and Antarctic worlds in a whole new way, offering a comprehensive 360° vision of all the voyages proposed aboard *Le Commandant Charcot*. In keeping with the company’s CSR commitments, readers can browse through a [digital version of the magalogue on PONANT website](#), complete with QR codes to access the audio-visual and interactive content online. From December a printed version on recycled paper will also be available.

Bringing the dream alive

Travelling by sea with PONANT is to go beyond the experience that awaits the senses, leading guests to reflect on and gain a better understanding and knowledge of these extraordinary environments. And it is this shared desire to learn more that is echoed in the pages of this hybrid publication, particularly the many testimonies from the expedition teams on *Le Commandant Charcot*.

Hence “The North Pole, the South Pole and You” gives readers a glimpse of the breathtakingly wide open spaces, while “Life onboard” reveals the ship’s elegant, welcoming interior design, facilities and refined services, and “Jean-Baptiste Charcot, a polar destiny” opens doors to exploring a big chapter of polar history.

The unique brochure features a whole range of other topics, which however only represent a snapshot of what can be learned and experienced aboard a truly unique ship. A foretaste of the immersive voyage that awaits readers and future guests.



[Discover the brochure](#)

About Le Commandant Charcot

Le Commandant Charcot, the very first hybrid-electric polar exploration ship powered by liquefied natural gas. This major innovation is aligned with the commitment of the company to sustainable tourism. It is also fitted with facilities and equipment for research, providing the scientific world with a platform for observation, research and analysis to study the polar eco-systems.

ABOUT PONANT

Founded in 1988 by French Merchant Navy officers, PONANT offers a new style of cruises under the French flag with its own concept of sea travel and commitment to promoting sustainable and responsible tourism. Centred around sailing to exceptional and unusual destinations aboard refined design yachts, where lifestyle and excellent cuisine take pride of place, the promise of a voyage with PONANT is that it will be truly unique and authentic. For more information: www.ponant.com

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