

## Green Marine Europe certification: PONANT recognised yet again for its commitment to the environment



As the first international cruise company to join the Green Marine environmental certification programme in 2020, PONANT has been recognised again this year for its performance. The company joined the Green Marine Europe programme and received the label on 24 June. PONANT achieved an average 4.5 out of 5 and level 5 (leadership and excellence) for six of the eight indicators.

This initiative recognises all those in the maritime industry who undertake to measure their environmental performance every year and reduce their ecological footprint. The programme provides a detailed framework of indicators that enables European shipowners to reduce their environmental footprint proactively and measurably. Green Marine Europe addresses several priority environmental issues through eight dedicated performance indicators for shipowners. These assess on a scale of 1 to 5 the practices and technologies that are having a direct impact on the environment. They include underwater noise, pollutant air emissions (SO<sub>x</sub> and PM), greenhouse gas emissions (CO<sub>2</sub>), invasive aquatic species and management of residues and oily discharges.

A new indicator introduced this year is ship recycling for which PONANT achieved 5/5.

### **ABOUT GREEN MARINE EUROPE**

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Green Marine Europe is a voluntary environmental certification programme for the European shipping industry adapted from the North American Green Marine programme. The European label is for shipowners only. Green Marine Europe provides a detailed framework for shipping companies to measure and then reduce their environmental footprint. Applicant shipowners must demonstrate continuous and measurable improvement, year after year, to maintain their label. The environmental programme addresses priority environmental issues related to air and water quality, biodiversity protection and waste management. The programme has eight separate performance indicators.

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## ABOUT PONANT

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Created in 1988, by officers of the French Merchant Navy, PONANT has created a new style of cruising, under the French flag, through a unique conception of sea travel and a commitment to promoting sustainable and responsible tourism. Accessing exceptional territories aboard yachts featuring refined design, on which the art of living and excellent cuisine take pride of place: such is the promise of a unique and authentic PONANT voyage.

In collaboration with the IHU (Institut Hospitalo-Universitaire) Méditerranée Infection of Marseille, one of the world's leading centres in the field of infectious diseases, PONANT has developed a protocol with "anti-Covid" precautions based on health standards that exceed international regulations.

For more information, visit [www.ponant.com](http://www.ponant.com)

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