

## PONANT supports Garrahan Foundation's ecological, educational and solidarity project



Faithful to its commitment to local peoples, PONANT Foundation is supporting the Argentinian GARRAHAN Foundation based in Buenos Aires. By collecting and reselling aluminium cans and plastic bottle caps, it is funding after care homes for sick children and their families.

### Acting together for sustainable tourism

Polar destination experts committed to promoting sustainable tourism, PONANT established its Foundation in 2019 to protect the oceans and polar regions and encourage exchanges between peoples.

It was in January 2020 that the PONANT Foundation chose to support this association by donating recyclable waste accumulated on board its ships on their return from cruises in Antarctica.

Funds generated by the Foundation's recycling programme were then used to purchase and repair equipment at the Garrahan Paediatric Hospital, train health teams and help fund after care homes for sick children and their families.

A win-win initiative, it combines environmental protection and support for the most disadvantaged, contributing to better waste management in the region of Ushuaia, Tierra del Fuego, so dear to PONANT.

### An inspiring and long-term partnership

In 2020, PONANT collected and donated to the Garrahan Foundation a symbolic four cubic metres of waste (aluminium cans, paper, plastic bottle tops) as its first contribution, with a view to an ambitious long-term partnership as Wassim Daoud, Head of Sustainability and CSR for the company, explains: *"Given the situation in 2020, our first contribution is necessarily symbolic. A key objective is to implement a procedure for sorting and reusing waste from cruise ships to Ushuaia and encourage other companies to follow suit."*

## ABOUT THE GARRAHAN FOUNDATION

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The Garrahan Foundation supports education and research, human resources training and continuing development courses. It encourages solidarity between the different sectors involved in the health of children and adolescents in Argentina. In partnership with the Garrahan Paediatric Hospital and hospitals in other provinces in the country, it is open to anyone wishing to join their efforts to support its projects. Solidarity is one of its founding principles.

## ABOUT THE PONANT FOUNDATION

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For over 30 years, PONANT has been taking guests to the most secret places on the planet where nature reigns supreme. This choice brings with it responsibilities towards the environment and the indigenous people encountered on expedition cruises. Not only does it take its profession and commitment to promote sustainable tourism seriously, PONANT also wants to further its efforts in areas that are close to the company's heart. That is why the PONANT Foundation was set up in 2019 to protect the oceans and polar regions and encourage exchanges between peoples. Its aim is to support projects focusing on research, awareness-raising and conservation.

## ABOUT PONANT

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Created in 1988, by officers of the French Merchant Navy, PONANT has created a new style of cruising, under the French flag, through a unique conception of sea travel and a commitment to promoting sustainable and responsible tourism. Accessing exceptional territories aboard yachts featuring refined design, on which the art of living and excellent cuisine take pride of place: such is the promise of a unique and authentic PONANT voyage.

For more information, visit [www.ponant.com](http://www.ponant.com)

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