

PONANT, the most environmentally-friendly cruise line

While the NABU association has just shared its 2020 ranking of the most environmentally-friendly cruise lines, PONANT is at the top of the list. A great distinction from the leading German organization in terms of ecology in Europe.

"This recognition is a strong sign for PONANT. It encourages us to continue our efforts to promote sustainable tourism and to impose ever more ethical standards in this area. Stopping the use of heavy fuel oil, using the latest technological innovations - LNG, biofuel, shore power, catalytic converters, hybridity of our vessels... - drastic reduction of single-use plastics, implementation of environmental and societal impact studies, raising awareness among our passengers, creation of our foundation... These are all decisions that we have taken as passionate sailors and players in the tourism of tomorrow." says Nicolas Dubreuil, PONANT's Polar & tropical Expedition Expert and Director of Sustainability.

The 2020 ranking evaluates the global environmental strategy of cruise lines and the actions implemented. It takes into account 8 environmental criteria: Paris climate goals, climate strategy, emission reduction, efficiency measures, shore power, stop of the use of heavy fuel oil, nitrogen oxide catalysts, soot particule filters.

To find out more about PONANT's environmental policy: Manifesto for Sustainable Tourism



ABOUT PONANT

Created in 1988, by Officers of the French Merchant Navy, PONANT has created a new style of cruising, under the French flag, through a unique conception of sea travel and a commitment to promoting sustainable and responsible tourism. Accessing exceptional territories aboard yachts featuring refined design, on which the art of living and excellent cuisine take pride of place: such is the promise of a unique and authentic PONANT voyage.

To prepare for the resumption of its activity, PONANT is collaborating with the IHU (Institut Hospitalo-Universitaire) Méditerranée Infection of Marseilles, one of the world's leading centres in the field of infectious diseases, as well as Bureau Veritas. The "Covid-Safe" protocol developed by PONANT is based on health standards that exceed international regulations.

For more information, visit www.ponant.com

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