



World Oceans Day: PONANT shares its commitment



On the occasion of World Oceans Day, on 8th June 2020, PONANT, the World leader of small ship cruising, is sharing its commitment through two projects. These two actions, both linked to the oceans, are part of the twenty or so projects taken up by the company's Foundation, created a year ago.

SEYCHELLES CLEAN BEACHES

The PONANT Foundation supported the clean-up project of the Aldabra Atoll in the Seychelles led by the Seychelles Islands Foundation and Queen's College. This action, called Aldabra Clean-Up, has triggered a wave of behavioural changes in the Seychelles and internationally, highlighting to a wide audience around the World the impact of plastic pollution on small island nations. Two scientific missions were carried out on board our ships to monitor the island's marine ecosystem.

o 57320 pounds of marine debris removed from Aldabra in five weeks between February and April 2019

o A team of 12 volunteers

o 11023 pounds of plastic sandals used by schools to make works of art

TRACKING HUMPBACK WHALES

The PONANT Foundation and the NGO Conservation International (CI) conducted a study on the behaviour of humpback whales in Antarctica in February 2020. A CI research team spent 3 weeks aboard one of the company's vessels to collect and analyse information for the scientific community. This mission was carried out with the assistance of the captains and naturalist experts on board and presented to passengers who were made aware of this approach.

o 6 on-board scientists (Australia and New Zealand)

o 60 listed whales

o 16 hours of underwater recording

More than 20 projects supported throughout the World by the PONANT Foundation

Since its creation in June 2019, the PONANT Foundation has supported more than 20 research, awareness-raising and conservation projects. It is active in 3 areas:

- Supporting innovative initiatives for the preservation of the oceans
- Supporting the acquisition of scientific knowledge of the polar environment
- Promoting exchanges with indigenous peoples

« The philosophy that has driven us since the company's creation is the same today: we protect best what we know well. Thus, since 2019, the PONANT Foundation has been working to preserve the oceans and the polar regions and encourage exchanges between peoples. More than 20 research, awareness-raising and conservation projects have been supported around the world. » says Jean Emmanuel Sauvé, President of PONANT and member of the PONANT Foundation Board.

ABOUT PONANT

Established in 1988 by Jean Emmanuel Sauvée and a dozen officers from the French Merchant Navy, PONANT has led the way with a new style of luxury cruising through a unique concept of sea travel which combines exceptional itineraries and sustainable tourism with luxury hotel services aboard smaller-scale ships.

The small size of its vessels, the medical infrastructure and teams on board, its protocols and the professionalism of its crews ensured that there were no cases of Covid-19 contamination throughout the PONANT's fleet. To prepare for the resumption of its activity, PONANT is collaborating with the IHU (Institut Hospitalo-Universitaire) Méditerranée Infection of Marseilles, one of the World's leading centers in the field of infectious diseases, as well as with the Battalion of Marine Firemen of Marseilles. The "Covid-Safe" protocol developed by PONANT is based on health standards that exceed international regulations.

For more information, visit www.ponant.com

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